



WORKSHOP THEME 7 NAUTICAL TOURISM

Comprises the Certification Session of Portuguese Nautical Stations

16th of November

D. Maria Hall | 9H30 – 13h00

The European market for nautical tourism has undergone yearly growth levels around 8-10%. The daily expenditure of this kind of tourists is high. European competing countries have been making significant structural efforts in this strategic product. The affirmation of Portugal as a tourist destination reinforces the need for greater attention to nautical tourism – valorising ecotourism -, an objective duly enshrined in the Tourism Strategy 2027. The Network "Portugal Nautical Stations" will significantly contribute to the 2030 Challenges.

Programme

09h30

Moderator: António José Correia, Fórum Oceano

Rapporteur: Isolete Correia, Associação Portuguesa de Portos de Recreio, APPR

Presentations by:

- WAOH! Route: Empowering Nautical and Marine Ecotourism in Europe
Julia Vera, Travelecoology
- Visit Rio Minho project: Preservation and valorisation of Rio Minho
Manuel Rodríguez, CEER - Centro de Estudos Euro-Rexionais Galicia-Norte de Portugal
- Portuguese Tourism Strategy for 2027
Isabel Ferreira, Turismo de Portugal

10h15

Coffee break

10h30

Debate and Identification of 2030 Sea Challenges: Nautical Tourism

12h30

Certification Session of Portuguese Nautical Stations

With the presence of:

- Ana Paula Vitorino, Minister of Sea

Presentation of the certification process

Ceremony of the attribution of certificates and flags to the territories recognised as Portuguese Nautical Stations